

NEWSLETTER

Rachael Blackmore, arguably the jumps jockey of the season, added to her magnificent Cheltenham by steering Minella Times to victory in the Grand National, becoming the first female jockey to win the Aintree classic.

Japan created golfing history with Hideki Matsuyama smoothly swinging his way to victory at Augusta to be the first Masters winner from the Land of the Rising Sun

Looking forward into May, we have the culmination of Europe's top football club competitions, tennis and golf's second majors and the scheduled end of the IPL season.

May's Key Events

Golf – PGA Championship 20th- 23rd May

Football – Europa League Final 26th May, Champions League Final 29th May

Tennis – French Open 30th May - 13th June

Historical Data – Pricing Updates

From Thursday 6th May, we'll be making changes to the Historical data pricing plans.

The full details of the new pricing plans are detailed in the table below and will apply from any purchases made from the 6th May.

New Pricing Plans

| Pricing Plan | BASIC | ADVANCED | PRO |
|------------------|----------------------------------|----------------------------------|--|
| | Frequency 1 minute Volume N/A | Frequency 1 second Volume Yes | Frequency Tick Data (50ms) Volume Yes |
| Sport | Price per month | Price per month | Price per month |
| Horse Racing | free | £69.00 | £230.00 |
| Soccer | free | £69.00 | £230.00 |
| Tennis | free | £49.00 | £150.00 |
| Cricket | free | £49.00 | £150.00 |
| Greyhound Racing | free | £49.00 | £150.00 |
| Golf | free | £39.00 | £99.00 |
| Other Sports | free | £39.00 | £79.00 |

The following bulk purchase discounts will also be available for customers looking to purchase any 12 months of data for a specific sport/Other Sports.

Please contact [Developer Support](#) if you'd like to make a bulk purchase

Bulk Buy Pricing Plans

| Pricing Plan | ADVANCED | PRO |
|------------------|----------------------------------|--|
| | Frequency 1 second Volume Yes | Frequency Tick Data (50ms) Volume Yes |
| Sport | Price per Year | Price per Year |
| Horse Racing | £699 | £2299 |
| Soccer | £699 | £2299 |
| Tennis | £499 | £1499 |
| Greyhound Racing | £499 | £1499 |
| Cricket | £499 | £1499 |
| Golf | £399 | £999 |
| Other Sports | £399 | £799 |

Exacta and Quinella Markets

In recent months we have been trialling 'Exacta' and 'Quinella' markets in a limited offering on our Australian Greyhound markets. These are equivalent to 'Forecast' and 'Reverse Forecast' markets offered on GB&I racing, however we have used the Australian industry naming conventions, to reduce confusion for our Australian customers.

Currently, we are offering four tracks per day with Exacta markets, and one with Quinellas, however are looking to make some further expansion soon. The product is growing and moving in the right direction. If you are looking to get involved here, automated customers can find the MARKET_TYPE as 'EXACTA' and 'QUINELLA'

Premium Account Functionality Update

As part of our continued review of Premium Accounts, we will be hiding Gaming products (Casino, Bingo etc) from all accounts in our Premium segment. This change is part of our commitment to Premium Accounts as valued, sophisticated accounts who use the Exchange. If you believe you should **not** be a Premium Account, or wish to retain access to gaming products, please contact your Account Manager or CS and request to be removed from Premium.

Betfair Account Verifications

Betfair has a commitment in place to ensure that gambling is conducted in a fair, safe and responsible manner. As part of this there can be times when further checks on an account for Affordability, Responsible Gambling or to assist us to verify your source of funds will need to be carried out to ensure we are upholding those standards.

In order to minimise any disruption, should you receive a request for such documentation please engage with the process as quickly as you can. If you experience any issues, please raise with your account manager immediately who will be able to assist you.