

Top-level sport continues throughout the COVID crisis and the first ever US Masters to be played in November saw Dustin Johnson slip into the green jacket after setting a record for the lowest combined four round score of 20 under par.

Meanwhile Daniil Medvedev added his name to the winners' list of the ATP finals with victory over Dominic Thiem to bring the curtain down on the tennis season.

Some key dates for the month ahead are...

Golf - World Tour Championship, Dubai 10th – 13th December

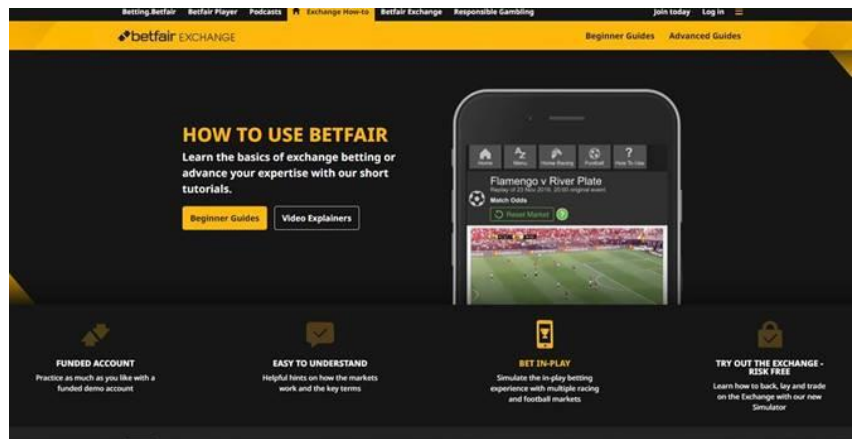
Darts - PDC World Championship 15th December – 3rd January '21

Cricket - Big Bash League 10th December – 6th February '21

Exchange Simulator

Last month we released our Exchange simulator, a new 'free to use' tool that allows customers to learn and educate themselves on the Betfair Exchange in a completely risk-free environment.

Tracking data from mid-month November has shown 30k page views and just over **17k** of those are unique page views.



Premium Webinar

Planning is underway within the Premium team to bring you a webinar in early 2021 to share exclusive insight into:

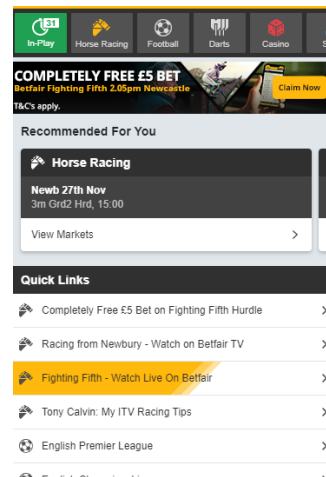
- Exchange Liquidity
- Developing Markets
- New and existing API features
- In-play feed suppliers
- Historical data sources

Further communication with date and time to be finalised. Look out for this coming soon.

Exchange Free Bet Drop

The three-week 'platinum period' of racing comes to a close with the Tingle Creek at Sandown on December 5. Beginning towards the end of November, three consecutive weekends of Grade 1 action started with the Betfair Chase, followed by the Betfair Fighting Fifth Hurdle and will culminate with the Betfair Tingle Creek Chase.

With our continued focus on the growth of the Exchange, we have been dropping a completely free £5 bet to recreational customers on each of these races. This has seen a growth in Exchange usage and new customer numbers continue to grow daily.



Total Performance Data


TPD continue to add to the list of courses using the gps tracking systems. **Tampa Bay Downs** is the latest to be added to the US offering and is now available alongside Monmouth, Penn National and Woodbine.

Christmas Hours

Ahead of the festive period, please bear in mind that your account manager may not be contactable. Please email Priority@betfair.com and cc in your account manager if your issue/query is within the dates below:

Account Manager	OFF
James Ellis	21st Dec - 3rd Jan
Carl Albon	23rd Dec - 3rd Jan
George Hunt	23rd Dec - 3rd Jan
Philip Chadwick	24th - 28th Dec, 1st - 3rd Jan
Leon Kirk	25th -28th Dec, 1st - 3rd Jan
APi Specialist	
Neil Thomas	21st Dec - 3rd Jan

Customer Services will be available everyday apart from Wednesday 25th December. With regular business hours (UK time) of 8am – 10pm apart from Tuesday 24th Dec when they will operate from 8am – 7pm.



Contact details:

Tel: 0344 209 0000

Email: Priority@betfair.com

Live chat: via the website